General Branding
And
Logo Usage Guidelines

Introduction

This document is intended to serve as a guide for ValiCert partners who are integrating validation capability using either the ValiCert Validator Toolkit or some ValiCert Validator Suite component(s). The requisite ValiCert Partner and 'ValiCert-Ready' logo files referenced in this document are available in gif, bmp, ai, and eps formats in a separate directory within this package. Please use these files as delineated below.

ValiCert Logo Usage

ValiCert Partner Logo
- This logo is appropriate for use by all ValiCert product and corporate partners
- Should be viewable in at least the size shown below (108 x 73 pixels)
- Should be included on ValiCert partners' corporate web pages and collateral (where applicable)
- Should be linked to http://www.valicert.com (when it appears on corporate web pages)

'ValiCert-Ready' Logo
- This logo should be posted in all appropriate locations within the application itself, including the following:
    - Installation splash screen (where applicable); minimum 72 x 42 pixels, as illustrated below
    - Start splash screen (where applicable); minimum 72 x 42 pixels
    - Validation configuration page (where applicable); minimum 72 x 42 pixels
    - "Help About," "About Plug-Ins," or equivalent attribution page (minimum 72 x 42 pixels)
- Should be linked to http://www.valicert.com
- The listed url should be http://www.valicert.net/trendmicro


Sample Attribution

  ← http://www.valicert.com

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Sample Dialogue Boxes

Certificate Validation Configuration: Server-Based Applications

Certificate Validation Configuration: Client-Based Applications

Certificate Status Message: Server-Based Applications
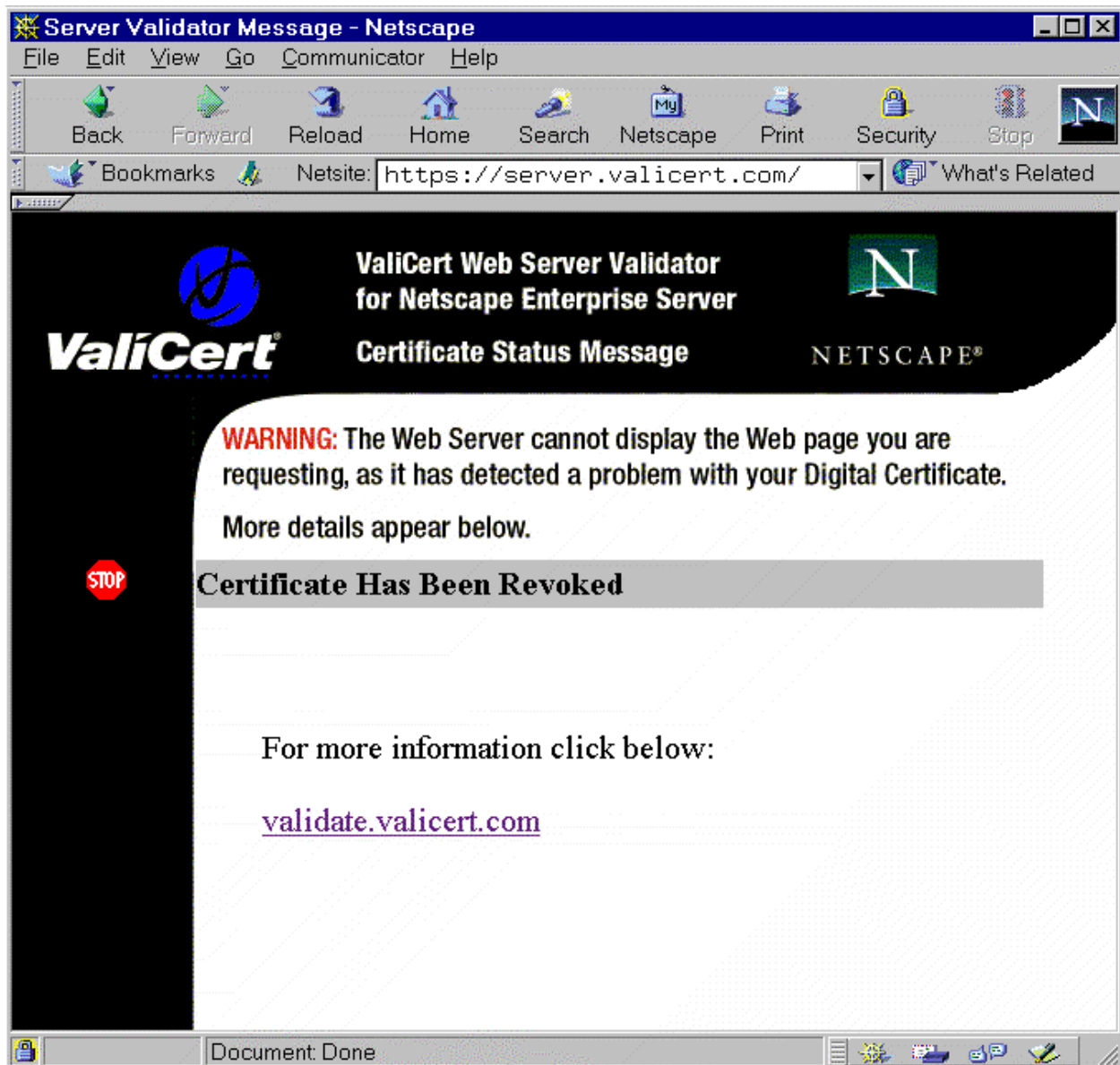
Message Options:
- Certificate Has Been Revoked (illustrated above)
- Validation Response Has Expired
- Validation Response Is Not Activated
- Certificate Issuer Is Not Trusted by the VA
- Validation Issuer Is Not Trusted
- Certificate Chain Could Not Be Constructed
- Cannot Connect to the Validation Authority

Certificate Status Message 1A: Client-Based Applications

ValiCert E-Mail Validator ☒

From: Ameya Talwalkar

Subject: None.

SECURITY WARNING

There are security problems with this message.

- **Click 'Details' to learn more.**

- **Click 'Ignore' to accept this message.**

☐ Don't show this warning again for this message.

[Details]   [Ignore]
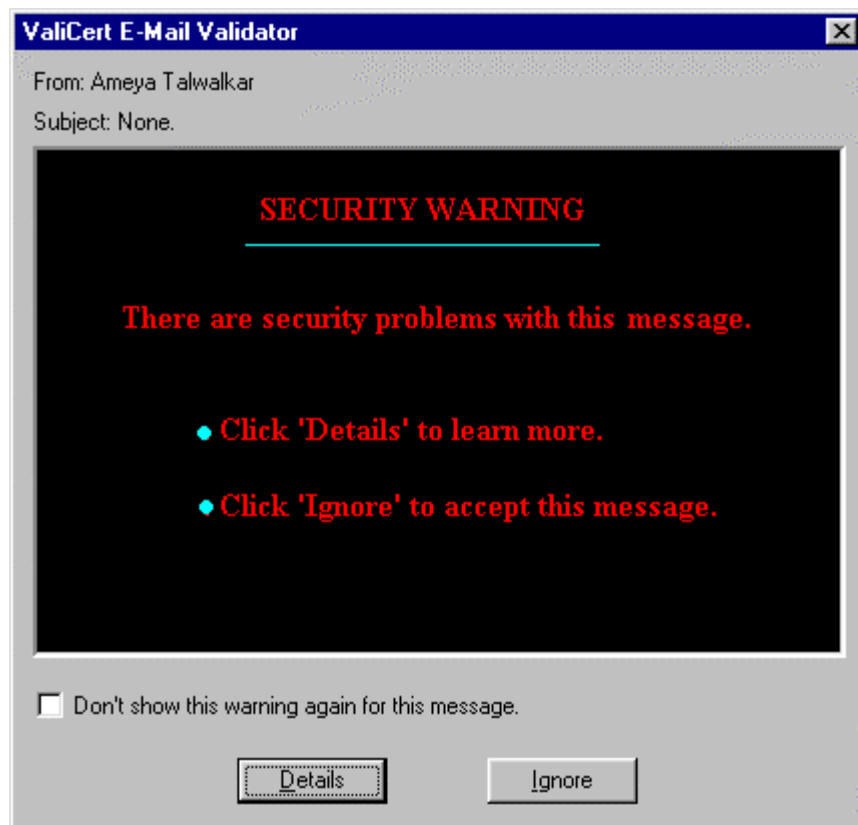
Certificate Status Message 1B: Client-Based Applications

ValiCert E-Mail Validator

Mail Information

Mail from:	Ameya Talwalkar
Sender's E-Mail:	ameyat@valicert.com
Subject:	None.
Mail delivery on:	Tue, 15 Dec 1998 14:35:18

Certificate Information

Serial No: 248C56BD00000017

Issuer : US, CA, Mt. View, Valicert, SQA, Testlab8CA

Security Problem

This message is signed with a 'Revoked' certificate.

Actions

Ignore   Delete Mail

Certificate Status Message 2: Client-Based Applications

ValiCert E-Mail Validator : Unverified Message

The Digital ID used to sign this message could be validated using the ValiCert Validation Resource.

See the documentation for more information.

☐ Don't warn me again for this message   OK

Certificate Status Message 3: Client-Based Applications

ValiCert E-Mail Validator : Unknown Issuer Warning

The 'Issuer' of the Digital ID used to sign this message is not trusted by the ValiCert Validation Authority.

In effect the Digital ID has not been validated.

Serial No. : 248C56BD00000017

Issuer : US, CA, Mt. View, Valicert, SQA, Testlab8CA

☑ Don't warn me again for this message   OK